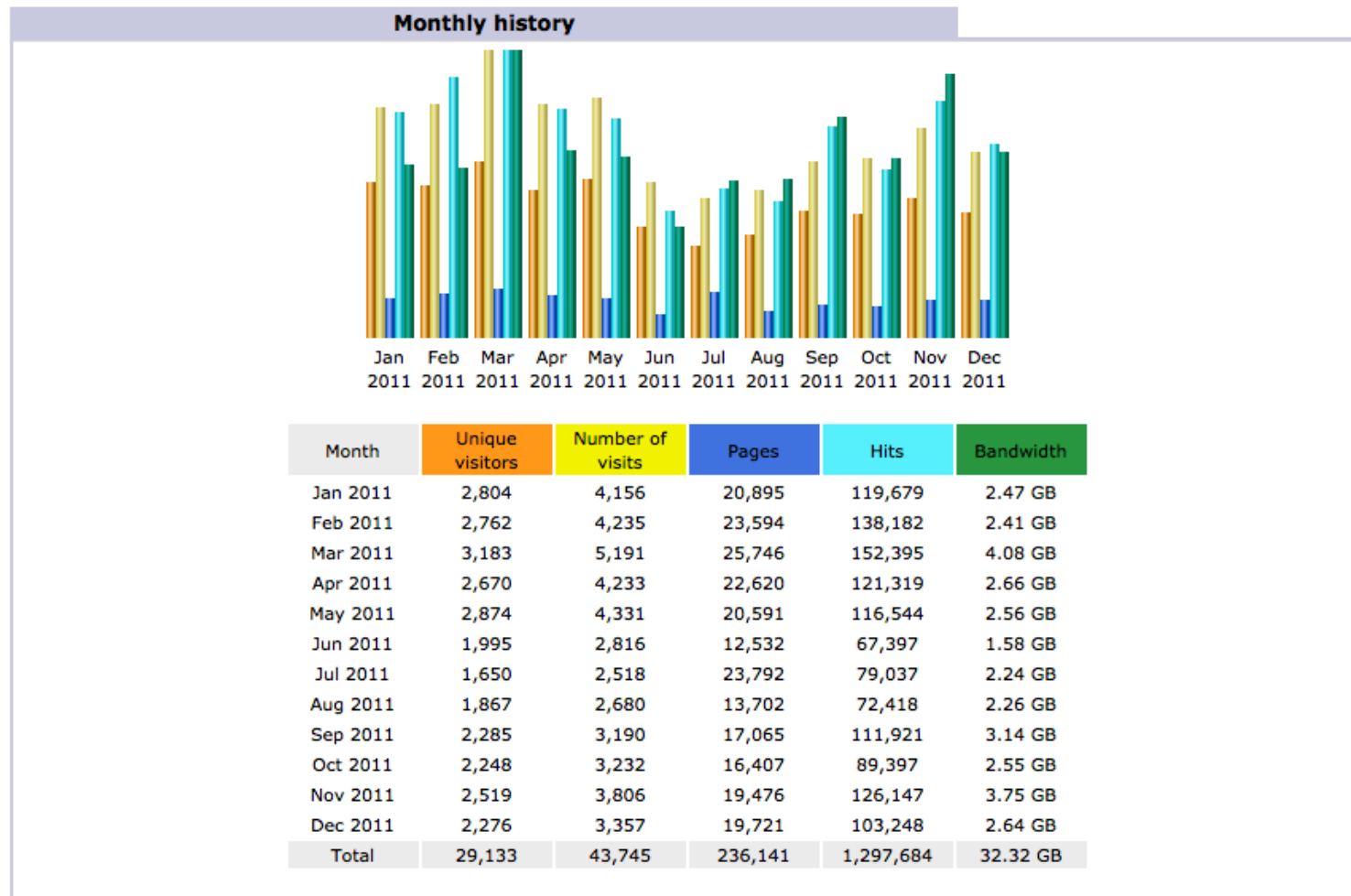


WEBMASTER REPORT

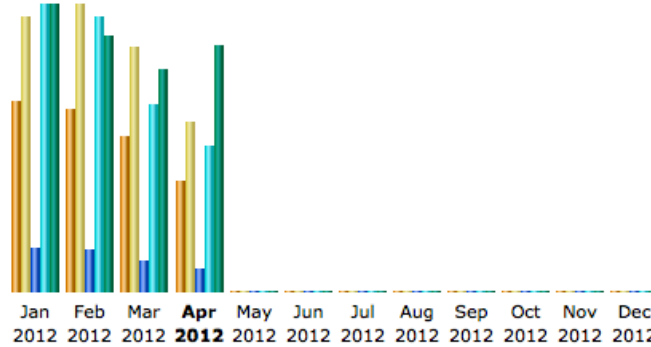
MICHEL BOUCHARD

Visitors to CAS-SCA.ca in 2011




























Visitors 2012

Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2012	3,009	4,338	24,372	157,302	3.64 GB
Feb 2012	2,878	4,539	23,347	150,590	3.26 GB
Mar 2012	2,469	3,859	17,428	102,342	2.83 GB
Apr 2012	1,746	2,673	12,498	79,727	3.13 GB
May 2012	0	0	0	0	0
Jun 2012	0	0	0	0	0
Jul 2012	0	0	0	0	0
Aug 2012	0	0	0	0	0
Sep 2012	0	0	0	0	0
Oct 2012	0	0	0	0	0
Nov 2012	0	0	0	0	0
Dec 2012	0	0	0	0	0
Total	10,102	15,409	77,645	489,961	12.86 GB

Country of Origin for Site Visitors

Countries (Top 25) - Full list				
Countries		Pages	Hits	Bandwidth
 Canada	ca	119,036	821,164	19.47 GB
 United States	us	36,196	179,900	4.57 GB
 Germany	de	17,576	23,829	703.40 MB
 China	cn	6,043	7,983	230.19 MB
 Russian Federation	ru	5,958	8,829	212.67 MB
 France	fr	5,521	47,489	1.02 GB
 European country	eu	4,374	17,072	464.65 MB
 Great Britain	gb	3,829	15,909	439.45 MB
 Japan	jp	3,068	8,977	315.04 MB
 Ukraine	ua	2,544	2,919	95.28 MB
 Spain	es	2,423	7,582	124.58 MB
 Brazil	br	2,376	7,644	174.40 MB
 Netherlands	nl	2,367	5,525	134.54 MB
 Italy	it	1,805	8,349	194.62 MB
 Turkey	tr	1,402	4,255	74.11 MB
 Algeria	dz	1,327	15,174	220.70 MB
 Pakistan	pk	1,074	2,196	74.69 MB
 Poland	pl	1,000	2,409	65.25 MB
 Czech Republic	cz	957	1,804	52.61 MB
 Australia	au	866	4,878	190.44 MB
 Latvia	lv	806	817	21.02 MB
 Romania	ro	744	2,476	52.14 MB
 Sweden	se	738	2,174	66.81 MB
 Switzerland	ch	710	5,343	74.99 MB
 India	in	621	4,829	144.69 MB
Others		12780	88158	3.23 GB

Changes to the CASCA Site

- We hired an external company to help in revamping the website: <http://popcliq.com/>
- As a small company located in Québec specializing in Joomla web design that was capable of working in both French and English. They offered us a good service at a reasonable price.

Major Changes to the Web Site

- The back end (the stuff that will bore all to tears): we moved to the latest version of Joomla. This will ensure that our site remains viable for the foreseeable future.
- We added a job bank. Why a job bank? The number of new jobs being added each year was growing exponentially and we needed a new system to facilitate the posting of new jobs and job searches.

Challenge

- Job seekers are signing up to the site. In the last month, close to 30 individuals have already signed up to the site. The challenge will be to work with departments and agencies offering jobs to upload their jobs. It will now be possible for universities and other institutions to upload and manage their own jobs, but we will continue to post jobs whenever we will be asked.

The Goal

- The new job bank is a powerful tool. It facilitates communication between job seekers and those offering jobs. We expect nonetheless that it will take a bit of time for universities to get used to the new system and for us to work with those offering jobs to upload their positions.

Goal for the Coming Year

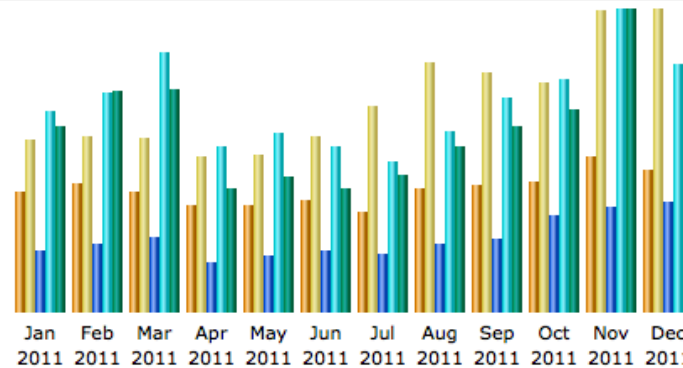
- Once we have perfected the job bank, the goal is to continue to improve the site, to draw more visitors and to provide greater value. The next major step will be to add more databases, including one that will list a directory of all anthropology departments in the country as well as other relevant associations and organizations in Canada.

Anthropologica.ca

- Having revamped the CAS-SCA.ca website, we are now going to turn to the Anthropologica.ca site.
- We will continue working with PopCliq as they are offering us a discount as we will be using the same template for both sites. Also, as they resolved issued dealing with bugs in the the template and offering a bilingual site, they will be able to offer us a better service.

Monthly Visits to Anthropologica.ca 2011

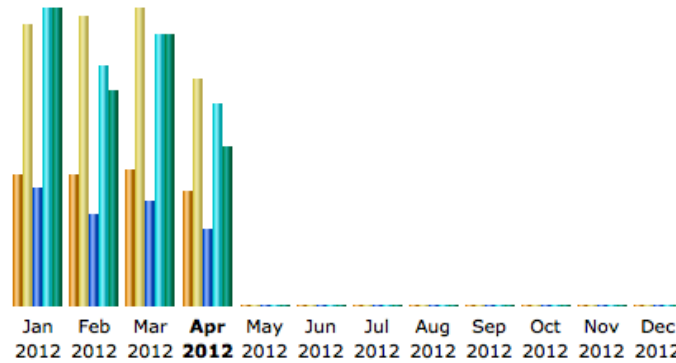
Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2011	525	754	3,293	10,905	233.26 MB
Feb 2011	566	768	3,708	11,945	276.50 MB
Mar 2011	530	764	4,035	14,079	280.22 MB
Apr 2011	466	682	2,695	9,012	155.84 MB
May 2011	467	688	3,076	9,726	170.64 MB
Jun 2011	492	770	3,318	8,990	154.21 MB
Jul 2011	442	907	3,168	8,142	172.47 MB
Aug 2011	545	1,094	3,684	9,789	207.95 MB
Sep 2011	561	1,049	3,929	11,602	231.98 MB
Oct 2011	570	1,007	5,241	12,656	254.50 MB
Nov 2011	682	1,323	5,677	16,423	379.51 MB
Dec 2011	623	1,329	5,997	13,446	307.28 MB
Total	6,469	11,135	47,821	136,715	2.76 GB

Monthly Visits 2012

Monthly history



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2012	629	1,344	5,704	14,305	379.91 MB
Feb 2012	622	1,378	4,412	11,574	274.93 MB
Mar 2012	646	1,416	5,070	13,073	347.33 MB
Apr 2012	543	1,081	3,725	9,765	204.54 MB
May 2012	0	0	0	0	0
Jun 2012	0	0	0	0	0
Jul 2012	0	0	0	0	0
Aug 2012	0	0	0	0	0
Sep 2012	0	0	0	0	0
Oct 2012	0	0	0	0	0
Nov 2012	0	0	0	0	0
Dec 2012	0	0	0	0	0
Total	2,440	5,219	18,911	48,717	1.18 GB

Challenges

- Training editors and others to work the back end of the site to update the Anthropologica.ca website as well as the cas-sca.ca website.
- Having more than one person capable of updating the site and adding new information ensures that we can upload more information faster.
- The goal: to train the managing editor of Anthropologica as well as our Membership Manager to do some web work.

Future Aspirations

- Ideally, the Anthropologica website would offer a searchable database of journal articles that would allow visitors to track down titles of articles and then would provide a link to the database where the article would be downloaded. This, however, will take time and effort.

Final Words

- A good site needs content, and content needs people. If any CASCA members are interested in volunteering their time to help in improving and expanding the website, we would welcome your assistance. Ideally, small tasks could be delegated to individuals who would then upload information to the site and help us in getting more followers and eventually more members.